

ENCOURAGE YOUR PATIENTS TO **TAKE FIVE** MINUTES FOR THEIR BREAST HEALTH



AS YOU EDUCATE YOUR PATIENTS ABOUT THE HALO® WELL BREAST TEST,[™] REMIND THEM THAT:

The HALO Well Breast Test is a **SIMPLE, NONINVASIVE** procedure that only takes 5 minutes

The test **IDENTIFIES PRECANCEROUS CELLS** years before a lump would be detected, enabling frequent surveillance or treatment options to help prevent the onset of cancer

The test is another one of the many things women as young as 25 can do to proactively **MAINTAIN THEIR GOOD HEALTH** for less than the cost of a pair of designer jeans

8 OUT OF 9 WOMEN diagnosed with breast cancer do not have a direct family history of the disease

BECAUSE THEY'RE HEALTHY
TODAY AND YOU WANT TO
HELP KEEP THEM THAT WAY.

DISTINGUISH YOUR
PRACTICE BY

EMPOWERING YOUR PATIENTS



AS A LEADER IN YOUR FIELD, BY MAKING THE **HALO WELL BREAST TEST** AVAILABLE TO YOUR PATIENTS, YOU ARE:

DIFFERENTIATING YOUR PRACTICE alongside leading breast specialists and Key Opinion Leaders by establishing the critical importance that breast health has for every woman

BRINGING A REVOLUTIONARY TECHNOLOGY designed to detect precancerous cells years earlier than mammography or breast exams to women as young as 25

ENHANCING THE CARE YOU PROVIDE by empowering a broader range of women to proactively take charge of their breast health on a regular basis

INCREASING YOUR ANCILLARY REVENUE by making it a part of annual well-woman exams

If you're not already offering the
HALO Well Breast Test,
BECOME A PARTNER IN PROMOTING
BREAST HEALTH TODAY.

The HALO Well Breast Test has not been tested in pregnant women.
Not indicated for use in lactating women.
HALO is a risk assessment tool and not a diagnostic.

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